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## **SNIPPET**

### **Community Scan Mapping Project to Outreach to Community Partners**

**Youth Council:** Greater Long Beach WIB Youth Council

**Element:** Comprehensive Approach

**Function:** Coordinating Youth Services

**Subject:** Resource Mapping

**The Practice and Evidence:** The Greater Long Beach WIB Youth Council conducted a Community Scan Survey to begin the process of mapping youth providers in their community.

The survey produced information gathered from over 120 community service providers, 75 percent of which were newly documented agencies with no prior linkages to WIA or the Council. The information is also used in the outreach and marketing to community partners.

**The Details:** The Youth Council sent the survey to over 500 area education, youth service, and business network agencies and programs to determine potential linkages with WIA. The purpose was threefold: (1) to increase the Council's awareness of area programs and services; (2) expand the base of service providers within WIA system; and (3) to establish partnerships with quality organizations.

The Council discovered a number of strategies important to the success and follow-up of the project:

- Knowing who is in your community is critical for forward movement to take place.
- Dig deeper for all youth providers such as businesses with internal youth programs.
- Look for organizations working in the heart of special populations.
- Realize that each agency is a resource for the Youth Council as they are for them.
- Use the mapping survey as a tool for follow-up communication.
- Send a Youth Council introductory letter from the Mayor to community leaders for increased awareness and buy-in.

#### **Where to Go for More Information**

Greater Long Beach WIB Youth Council

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