



ASSOCIATION PROFILE

California Coalition for Construction in the Classroom

Size: Large
Region: Statewide
Industry: Constructor

Main Contact: None
(916) 979-4856
3800 Watt Avenue, Suite 138
Sacramento, California 95821

School-to-Career Partnership Contact:
Tulare County Workforce Coalition
(559) 733-6101

Overview

Formed in 1998, the California Coalition for Construction in the Classroom (CCCC) promotes the construction industry as a career option to students, parents, teachers and school administrators. The coalition supports multifaceted educational programs that open doors to construction careers in California for qualified and motivated students. CCCC endeavors focus on career awareness and exploration of opportunities in construction as well as education modules to enhance key language and math skills, which are critical to success in the industry.

The coalition coordinates a speakers' bureau as a platform for industry leaders to visit classrooms and partners with SkillsUSA, a national organization for students in vocational training, to present student competitions in skills and leadership. By leveraging its participation in such statewide campaigns as Groundhog Job Shadow Day, BuildUP and California Intern Summer, CCCC seeks to engage more construction-related companies and organizations in School-to-Career. The coalition's website serves as a portal through which potential workplace partners may connect to CCCC programs (www.constructcareers.org).

The California Coalition for Construction in the Classroom represents all sectors of the construction industry, including specialty contractors, general contractors, architects, engineers and inspectors. Its board of directors consists of CEOs from key industry businesses. A registered nonprofit, CCCC collaborates actively with numerous other organizations and schools across the state.

Strategies/Activities

- Job shadowing
- Quality internships for high school/Regional Occupational Program (ROP) students and teachers
- Skills and leadership competitions
- Guest speaking in local classrooms
- Speakers' bureau and policy work to promote careers in the industry
- Advocacy on behalf of School-to-Career and support for the involvement of other companies